

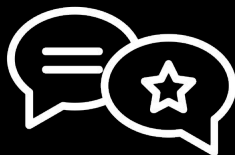
— gradnewzealand —

**TOP 100**

**GRADUATE EMPLOYERS**

**2020**

**Key Insights  
&  
Methodology**



*2019/20  
Student Survey*

# Methodology

## How was the survey conducted?

### Overview

The GradNewZealand Student Survey (aka 'Top 100 Survey') was conducted in 2019 for the first time, following on from similar surveys conducted in Australia, the UK and Asia. The Top 100 Survey is conducted each year to identify the most coveted employers among New Zealand's university students and recent graduates.

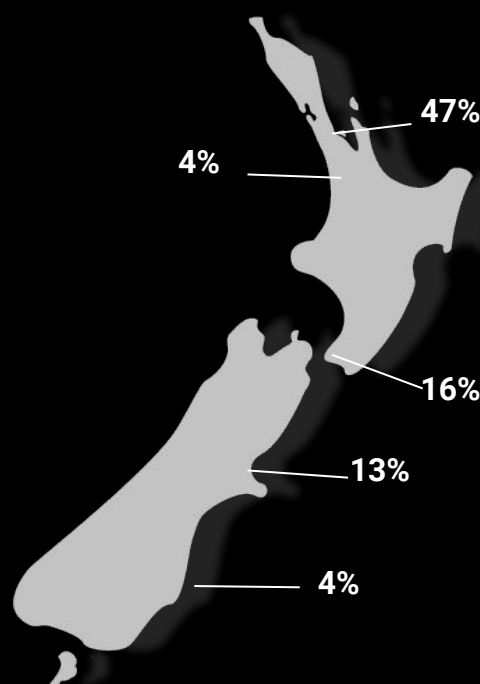
In 2019, the Top 100 survey was compiled based on **2,200** votes from New Zealand students who took part in the survey. Responses were collected both online and on campus, with the online survey being distributed to students via student societies, careers services, email and social media campaigns.

Every year the survey identifies the most attractive graduate employers in New Zealand. Students are asked to nominate the organisation/s that have the most appeal as a graduate employer - the question being deliberately open-ended to allow students to take into account whichever factors are most important to them when choosing an employer.

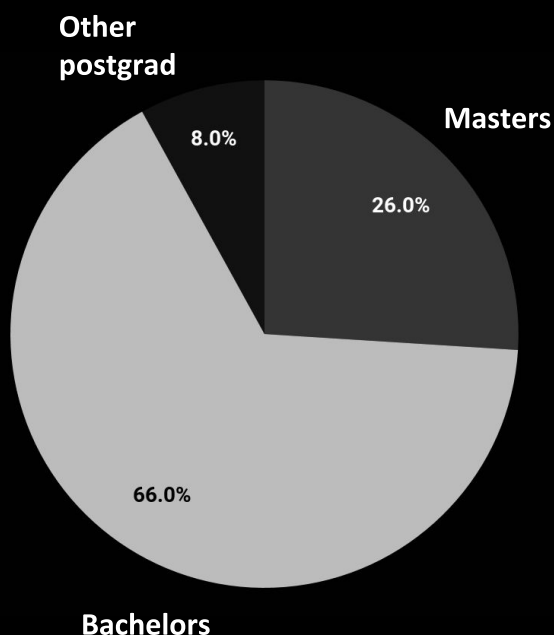
The Top 100 employer rankings are based on student votes alone and are independent of any commercial relationship between the employer and GradNewZealand.

GradNewZealand conducts a separate survey for graduate satisfaction on the job, which is published on the GradNewZealand website. Job satisfaction data is *not* taken into account in the Top 100 graduate employer rankings.

### Location of respondents



### Level of study of respondents



# Survey Respondents

Students and recent graduates took part in the survey

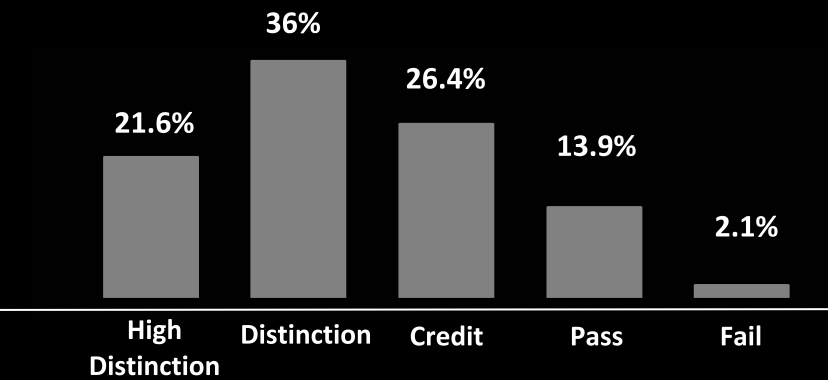
## Study discipline of respondents

Q - Which one of the following best describes the main subject that you are studying?

Finance, Accounting, Economics & Business	32%
Engineering, Maths, IT & Computer Sciences	23%
Humanities, Arts & Social Sciences	13%
Sciences	12%
Law & Legal Studies	8%
Health & Medical Sciences	6%
Teaching, education & human welfare	4%
Property & Built Environment	2%

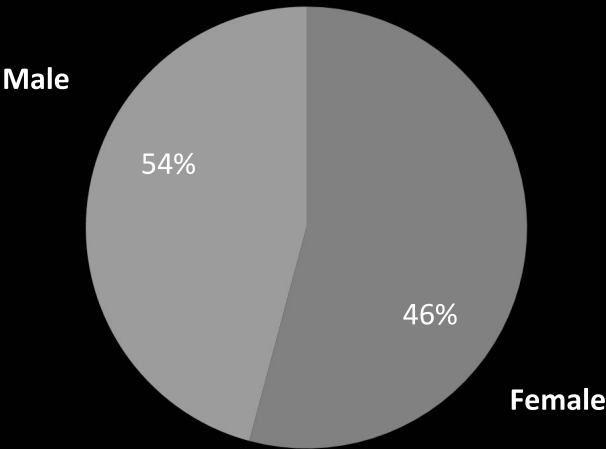
Approximately 67% of respondents come from a finance/ business or STEM background

## Estimated or actual WAM



57.6% of respondents estimate that they will graduate with a distinction or high distinction average

## Gender split of respondents



The survey was completed by more females than males, reflective of higher female graduation rates

# Top 100 Graduate Employers

Which employers most appeal to students and graduates?

1	Microsoft	51	Vodafone
2	Air New Zealand	52	Downer Group
3	Xero	53	Airways New Zealand
4	Beca	54	Department of Internal Affairs
5	PwC	55	Fulton Hogan
6	Ministry of Education	56	Russell McVeagh
7	Deloitte	57	Department of Corrections
8	EY	58	Duncan Cotterill
9	Ministry of Foreign Affairs and Trade	59	ASB Bank
10	Accenture	60	KiwiRail
11	AECOM	61	The Warehouse Group
12	KPMG	62	Fujitsu
13	New Zealand Police	63	Clemenger Group
14	Ministry of Health	64	Westpac
15	Datacom	65	Ministry of Justice
16	Ministry of Social Development	66	GHD
17	Ministry of Business, Innovation and Employment	67	Toll
18	Fonterra	68	BP New Zealand
19	Auckland Council	69	L'Oreal
20	IBM	70	FNZ
21	Department of the Prime Minister and Cabinet	71	BDO
22	MYOB	72	IXOM
23	ANZ	73	Mainfreight
24	Fisher & Paykel Healthcare	74	NZME
25	New Zealand Defence Force	75	Toyota New Zealand
26	Chapman Tripp	76	Baker Tilly Staples Rodway
27	Bank of New Zealand	77	Hawkins
28	Ministry for Primary Industries	78	Audit New Zealand
29	Orion Health	79	MinterEllisonRuddWatts
30	Bell Gully	80	Teach First NZ
31	Trade Me	81	Arup
32	Auckland Transport	82	CBRE
33	Cisco	83	The Treasury
34	Powerco	84	Broadspectrum
35	Government Communications Security Bureau	85	New Zealand Steel
36	Jacobs	86	Mars
37	Kraft Heinz	87	Transpower
38	Fletcher Building	88	Sport New Zealand
39	Meridian Energy	89	NZX
40	Nestle	90	Procter & Gamble
41	Honeywell	91	Assurity
42	Spark	92	Unilever
43	Reserve Bank of New Zealand	93	Suncorp
44	DXC Technology	94	Index
45	Aurecon	95	Stats NZ
46	WSP	96	Colliers International
47	Inland Revenue Department	97	RSM
48	GSK	98	CPB Contractors
49	Grant Thornton	99	Stantec
50	Tonkin + Taylor	100	Buddle Findlay